

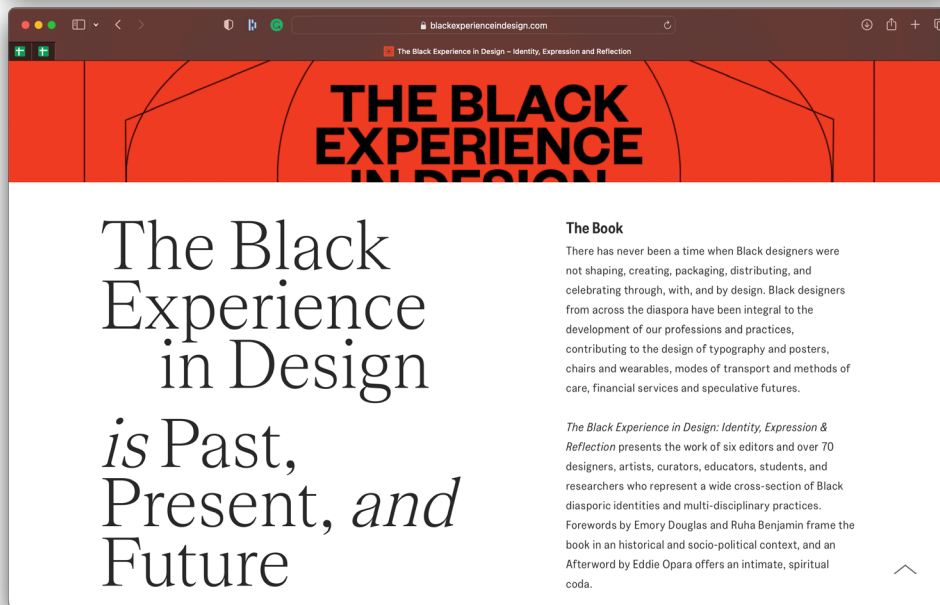
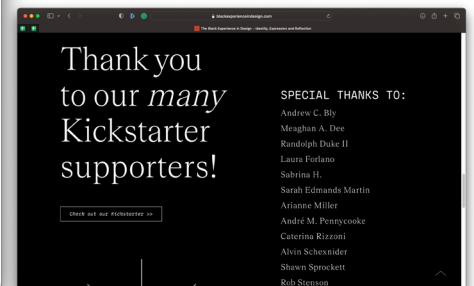
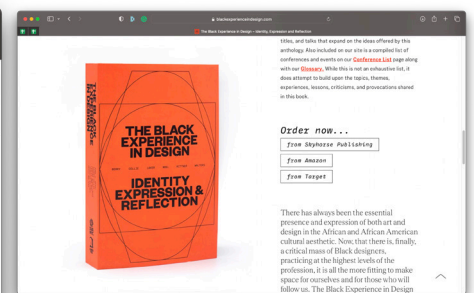
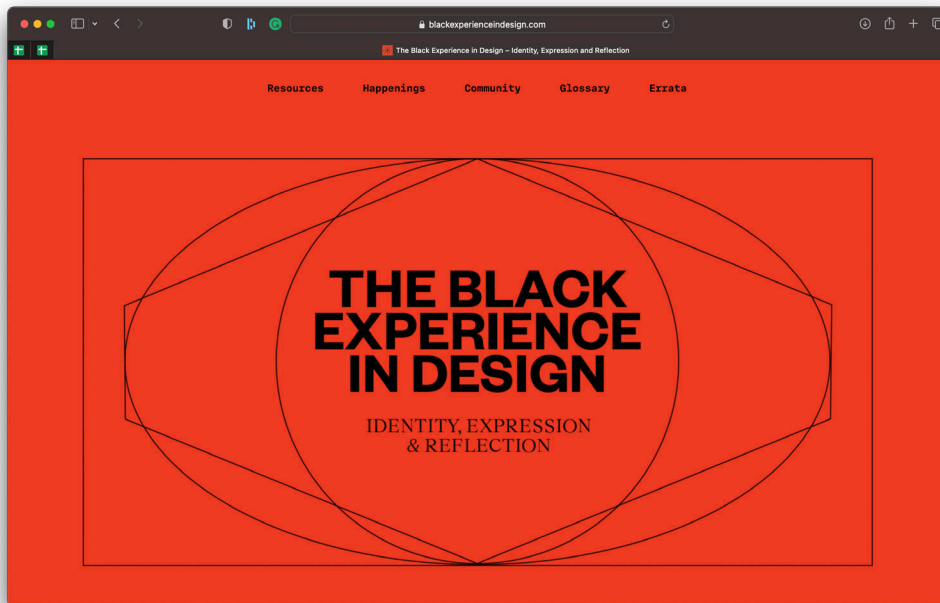
Evidence of Outcomes

The evidence of outcomes includes a comprehensive list of wide-ranging virtual events and panels across the country that the editorial team and contributors participated in during the spring of 2022. In addition to press write-ups and recognition, trade publications *Fast*

Company, *Design Observer*, and AIGA's *Eye on Design* reprinted excerpts from the book. Lastly, the retail store Target's early investment in the project, the impact of our Kickstarter campaign, and current book sales reflect the reach and interest in *The Black Experience in Design*.

01_Website

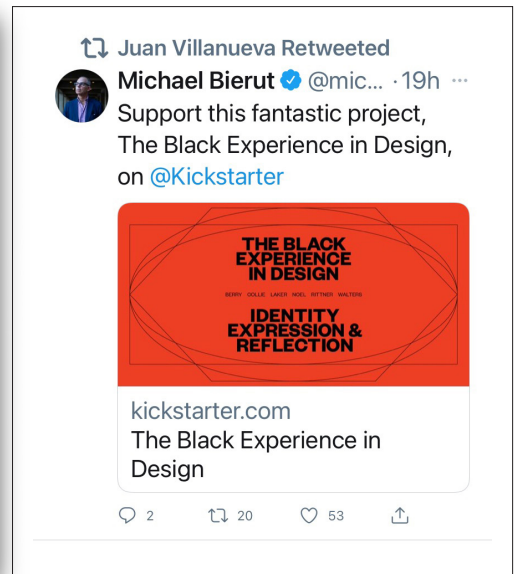
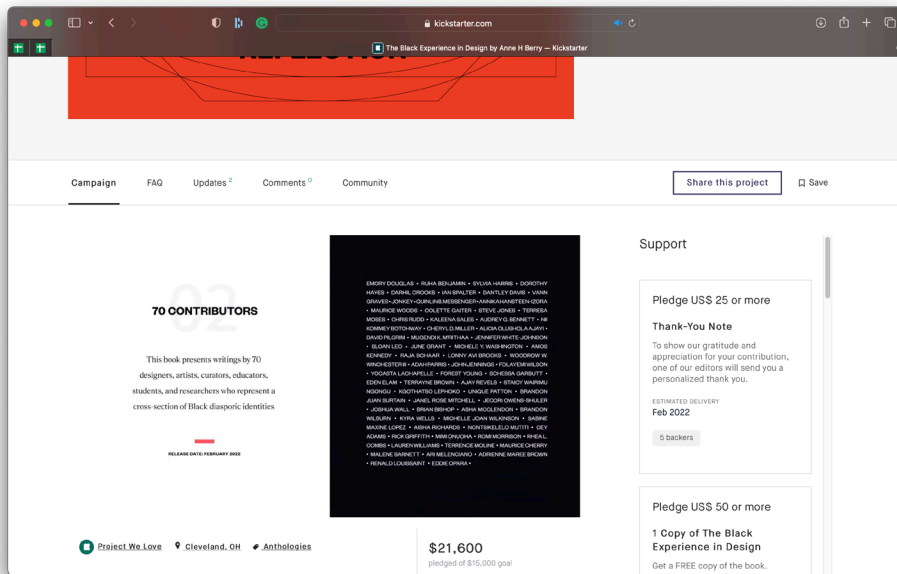
<https://blackexperienceindesign.com/>



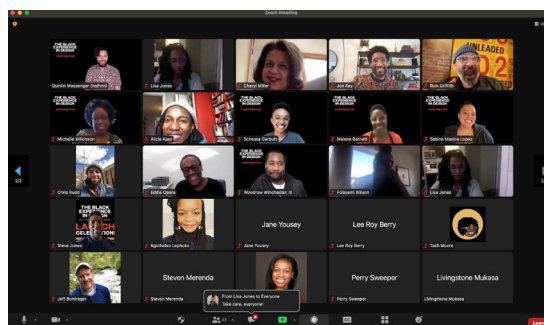
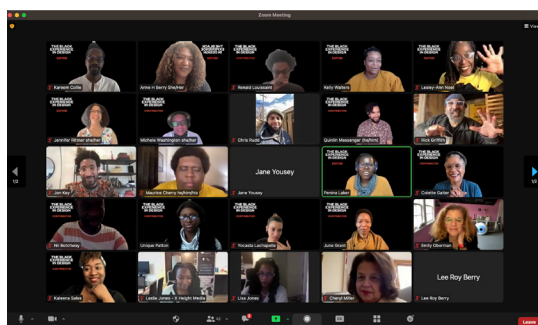
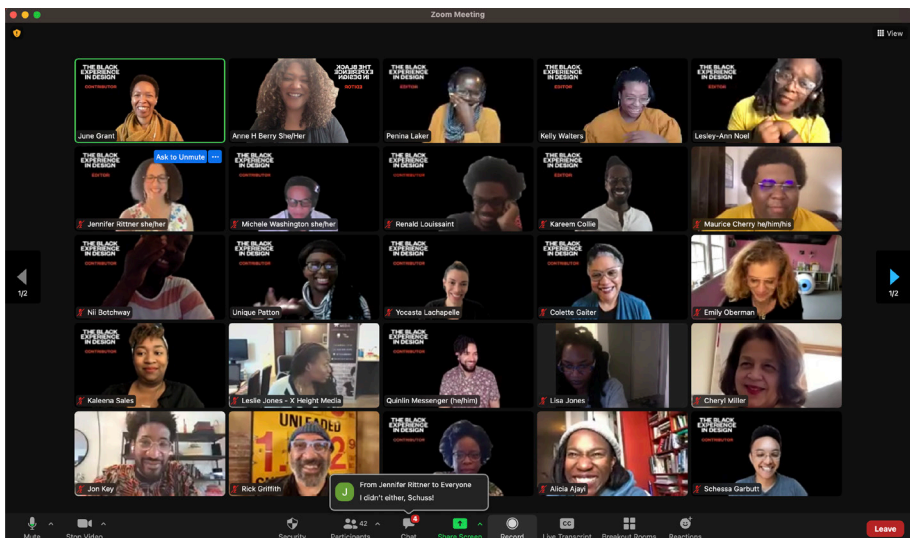
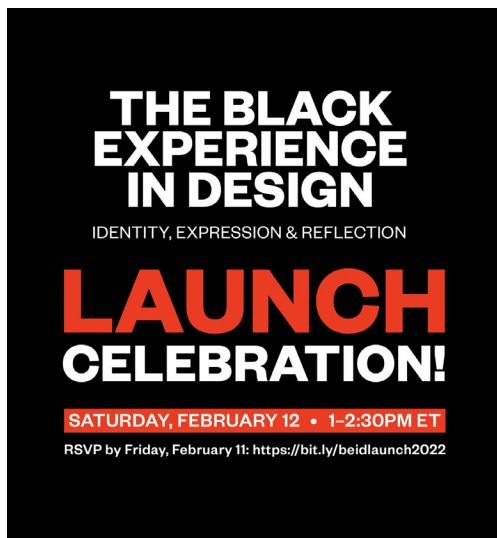
02_Kickstarter Campaign

PAGE 02

<https://www.kickstarter.com/projects/designexperience/the-black-experience-in-design?ref=discovery&term=black%20experience%20in%20design>



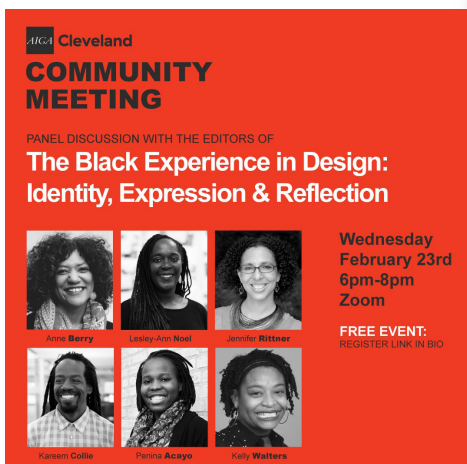
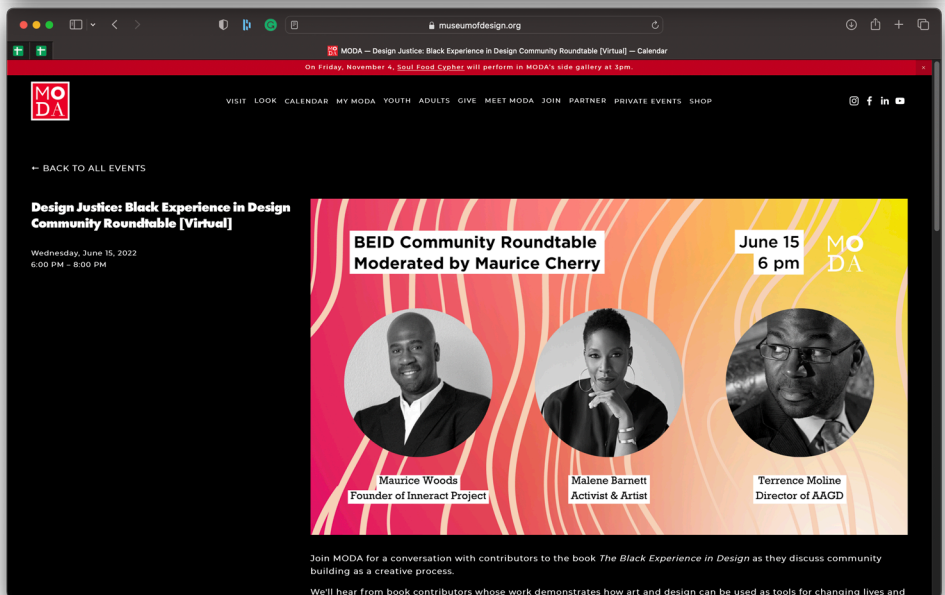
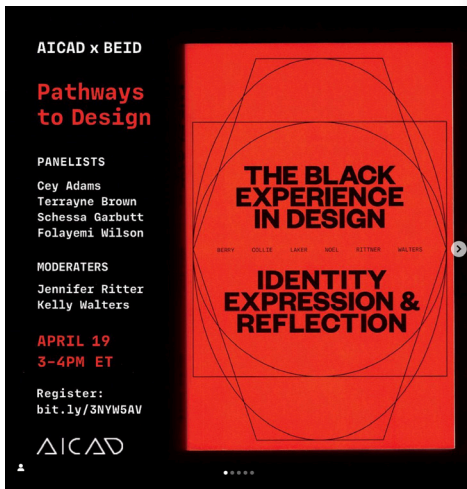
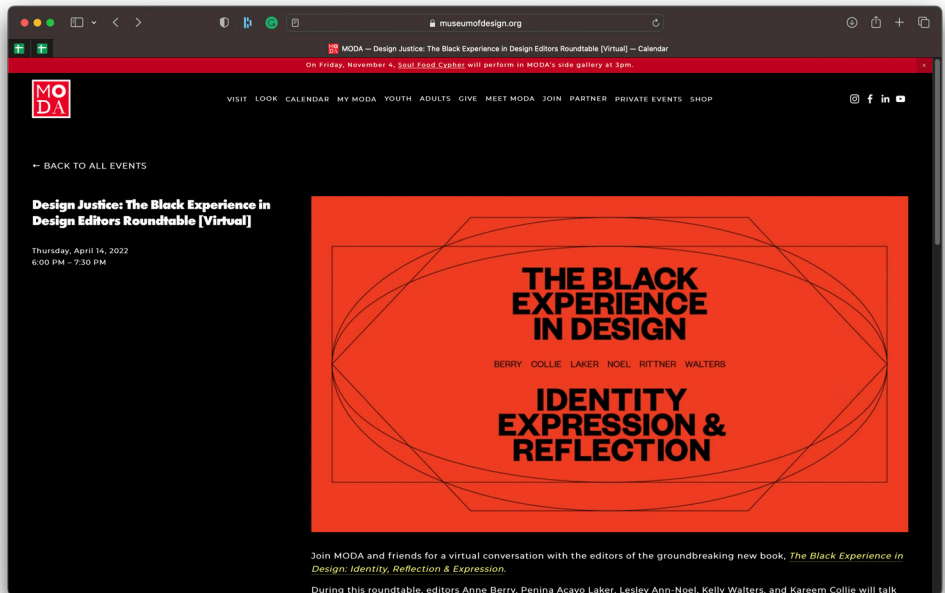
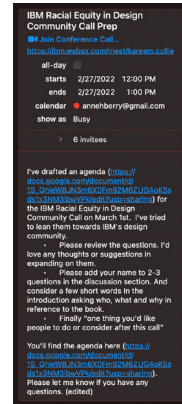
03_Virtual Events



BEID Virtual Book Launch

03_Virtual Events (cont.)

PAGE 03



Open House NY Stacks // AICAD // AIGA Cleveland Community Outreach // IDSA Women in Design Deep Dive (keynote) // Museum of Design Atlanta (MODA) virtual series // The Deep Dive podcast // IBM Racial Equity in Design Community Call // Watchung Booksellers "Evening with the Authors" virtual event

04_In-Person Events

PAGE 04



Fables Books signing



2022 AIGA National Conference, Mainstage



05_Write-Ups + Press

- **The Daily Heller: A Long Time Coming**
<https://www.printmag.com/daily-heller/the-daily-heller-a-long-time-coming-in-the-nick-of-time/>
- **PAGE Magazine: Design as a White Bastion?** (translated)
<https://page-online.de/branche-karriere/design-als-weisse-bastion/#>
- **VCU: Vann Graves reflects on magnifying Black voices and the current creative landscape**
<https://news.vcu.edu/article/2022/02/vann-graves-reflects-on-magnifying-black-voices-and-the-current-creative-landscape>
- **Architect Magazine: New Design Books to Read Now**
https://www.architectmagazine.com/design/exhibits-books-etc/new-design-books-to-read-now_o
- **Instagram Design: Summer Reading: 12 Design Books to Inspire You**
<https://www.instagram.com/design/guide/summer-reading-12-design-books-to-inspire-you/17850227474792986/?igshid=YmMyMTA2M2Y%3D>
- **UX Magazine** (LinkedIn post):
https://www.linkedin.com/posts/ux-magazine_uxbooks-ux-blackdesigners-activity-6968706223546265600-WMuq?utm_source=share&utm_medium=member_desktop
- **Godfrey Dadich Partners** (Instagram Post):
https://www.instagram.com/p/CapXpHOIRJa/?utm_medium=copy_link
- **Shaping Design: For Pentagram partner Eddie Opara, design is a spiritual practice**
<https://www.editorx.com/shaping-design/article/eddie-opara-the-black-experience-in-design>
- **IBM Racial Equity in Design, Episode 11: It's About Time We See Design Through a New Lens**
<https://www.ibm.com/design/racial-equity-in-design/podcast/episode11/>

06_Reprinted Excerpts from BEID

PAGE 05

- **AIGA Eye on Design: Jon Key Explores What It Means to Search For Identity as a Black Queer Designer**
<https://eyeondesign.aiga.org/jon-key-explores-what-it-means-to-search-for-identity-as-a-black-queer-designer/>
- **Fast Company: We Need More Black Designers**
<https://www.fastcompany.com/90719102/we-need-more-black-designers-here-how-to-support-their-success>
- **Design Observer: This Is Our Time**
<https://designobserver.com/feature/this-is-our-time/40521>
- **Design Observer: Make the Path By Talking**
<https://designobserver.com/feature/make-the-path-by-talking/40523>
- **Design Observer: The Infrastructure of Care**
<https://designobserver.com/feature/the-infrastructure-of-care/40522>

07_Miscellaneous

Visual documentation of some of our process + social media response to the book release.

